Western Canada Information Security Conference 2025

WCISC

Western Canada Information Security Conference

Content. Connections. Community.

May 6, 2025
RBC Convention Centre
Winnipeg, Manitoba

Sponsorship & Exhibitor Prospectus

WCISC 2024 saw a great attendance of close to **600 participants,** and incredible **SPONSORSHIP** opportunities

Our Keynote Speaker was

ADMIRAL MIKE ROGERS

Former NSA Director and head of US Cyber
Serving in these roles at the highest levels of government under both **President Obama** and **President Trump**

WCISC 2025 WILL BE IN-PERSON
HOSTED AT THE RBC CONVENTION CENTRE

WE ARE PLEASED TO ANNOUNCE OUR 2025 KEYNOTE SPEAKER

JIM CARROLL

Leading Futurist and Artificial Intelligence Expert
Jim is one of the world's leading global futurists, trends and innovation experts, with a massive global blue chip client list.

He is recognized worldwide as a "thought leader" and authority on: global trends, rapid business model change, business transformation in a period of economic uncertainty and the necessity for fast paced innovation.

Carroll's global client base is extensive. It includes organizations such as: Diners Club, Johnson & Johnson, Microsoft, SAP North America, Walt Disney, NASA, US Navy, Marine, Air Force, Motorola, KPMG, Verizon, American Express, among many other organizations.

The Acceleration of Artificial Intelligence and the Rise of the Robots - Promise and Peril in the Technological Transformation: We are now firmly in the era of the acceleration of artificial intelligence ("AI") as seen with generative text such as ChatGPT and image technologies like Stable Diffusion. There are a lot of fast-moving technologies - but making sense of what's real and cutting through the hype to discover real opportunities within the trends is one of the most important things you can do!

WCISC 2025 KEY HIGHLIGHTS

WCISC 2025 – May 6th:

- **In-Person format**

- **Full Conference Day**

- **Opening Keynote by Platinum Sponsor**

- **Speaking Sessions**

- **Exhibitor Tradeshow**

- **Luncheon Mini-Keynote by Diamond Sponsor**

- **Luncheon Keynote by JIM CARROLL**

- **Closing Reception by Diamond Sponsor** – Food, drinks and entertainment provided.

- **Media Attention** – With a high profile keynote speaker we expect media to cover the event.

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WHY INVEST IN WCISC 2025?

WCISC 2025 is an opportunity for your company to **be a part of the biggest Information Security conference in the region.**

The conference provides the perfect stage to showcase the **products**, **solutions**, and **ideas** that your company offers.

Your participation ensures that **you are represented as a front-runner within the industry and community.**

2024 saw **huge in-person attendance** (close to 600 attendees) and **incredible vendor participation** with 34 sponsoring vendors.

Most attendees at this event are **decision makers** or **influencers** within their organizations with a strong representation of **senior and executive level leadership.**

Attendees recognize the worth of the conference as a valuable source of topical IT Security information, an opportunity to meet the companies in the business, and for the continuing professional education credits needed for their professional certifications.

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SPONSORSHIP PACKAGES

DIAMOND	PLATINUM	GOLD	SILVER
LIMITED TO **1** SPONSOR $17,600 By March 17st	LIMITED TO **1** SPONSORS $12,300 By March 17st	LIMITED TO **20** SPONSORS $7,600 By March 17st	LIMITED TO **12** SPONSORS $3,800 By March 17st
SPONSORSHIP OPPORTUNITY HIGHLIGHTS			
RECOGNITION AS CONFERENCE SPONSOR **MEET & GREET WITH JIM CARROLL** WCISC VENDOR VILLAGE **SUPER BOOTH** **MINI-KEYNOTE SPEAKING** OPPORTUNITY AND INTRODUCTION OF **JIM CARROLL** AT LUNCHEON LOGO ON CONFERENCE MATERIALS AND SIGNAGE 12 FULL CONFERENCE PASSES + 1 SPEAKER PASS + 2 BOOTH STAFF PASSES	WCISC VENDOR VILLAGE **PRIVILEGED BOOTH** **PLENARY SESSION OPENING / CLOSING KEYNOTE SPEAKING** OPPORTUNITY LOGO ON CONFERENCE MATERIALS AND SIGNAGE 8 FULL CONFERENCE PASSES + 1 SPEAKER PASS + 2 BOOTH STAFF PASSES	**SESSION TRACK SPEAKING** OPPORTUNITY LOGO ON CONFERENCE MATERIALS AND SIGNAGE 4 FULL CONFERENCE PASSES + 1 SPEAKER PASS + 2 BOOTH STAFF PASSES	CONFERENCE SIGNAGE 2 FULL CONFERENCE PASSES + 2 BOOTH STAFF PASSES
EXHIBITOR HALL			
20' X 20' EXHIBIT SPACE	20' X 10' EXHIBIT SPACE	10' X 10' EXHIBIT SPACE	10' X 10' EXHIBIT SPACE
ADVERTISEMENT			
CONFERENCE WEBSITE CONFERENCE PROGRAM TOP OF PROGRAM AS CONFERENCE SPONSOR	CONFERENCE WEBSITE CONFERENCE PROGRAM PRIVILEGED SPACE ON PROGRAM	CONFERENCE WEBSITE CONFERENCE PROGRAM	CONFERENCE WEBSITE CONFERENCE PROGRAM

DIAMOND PACKAGE

DIAMOND sponsorship is the premier sponsorship level of the Western Canada Information Security Conference and **limited to 1 sponsor**!

DIAMOND SPONSORSHIP INCLUDES
- **Recognition as the DIAMOND sponsor** for WCISC 2025
- **Exclusive Meet and Greet with JIM CARROLL**.
- **WCISC Vendor Village "Super Booth"** in the area of the tradeshow.
- **Recognition as conference closing reception sponsor**
- **20 minute Diamond Mini-Keynote opportunity and Introductory speaking at keynote luncheon** – A delivery that equips leaders on how to embrace chaos as an opportunity for change.
- **12 vendor passes + 1 Speaker Pass + 2 Booth Staff Passes** – full conference access
- **20' x 20' exhibitor space**

YOUR INVESTMENT: $17,600 CAD

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PLATINUM PACKAGE

PLATINUM sponsorship is an exclusive sponsorship opportunity at the Western Canada Information Security Conference and **limited to just 1 sponsor**!

PLATINUM SPONSORSHIP INCLUDES

- **Recognition as a PLATINUM sponsor** for WCISC 2025
- **WCISC Vendor Village "Privileged Booth"** in the area of the tradeshow.
- **Plenary Session – Opening / Closing keynote speaking opportunity** – This is a high profile speaking opportunity delivered by your company to the full conference audience. (This is intended to be an educational session, not a sales pitch)
- **8 Vendor Passes + 1 Speaker Pass + 2 Booth Staff Passes** – full conference access
- **20' x 10' exhibitor space**

YOUR INVESTMENT: $12,300 CAD

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GOLD PACKAGE

GOLD sponsorship is the most popular sponsorship opportunity of the Western Canada Information Security Conference and is **limited to 20 sponsors**!

GOLD SPONSORSHIP INCLUDES
- **Recognition as a GOLD sponsor** for WCISC 2025
- **Session track speaking opportunity** – An industry / technology related presentation delivered by your company during one of the scheduled tracks. These are well attended sessions. **This is intended to be an educational session, not a sales pitch.**
- **4 Vendor Passes + 1 Speaker Pass + 2 Booth Staff Passes** – full conference access
- **10' x 10' exhibitor space**

YOUR INVESTMENT: $7,600 CAD

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SILVER PACKAGE

SILVER sponsorship is the classic sponsorship level of the Western Canada Information Security Conference and is **limited to 12 sponsors**!

SILVER SPONSORSHIP INCLUDES
- **Recognition as a SILVER sponsor** for WCISC 2025
- **2 Vendor Passes + 2 Booth Staff Passes** – full conference access
- **10' x 10' exhibitor space**

YOUR INVESTMENT: $3,800 CAD

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THANK YOU!

The Western Canada Information Security Conference is not possible without you! As always, the organizing committee and community **thank you for your support!**

Any questions and inquiries can be directed to **info@wcisc.ca**

Sincerely,
WCISC 2025
Committee

WCISC 2024 SPONSORS